

RAINBOWS RUN ● WALK

supporting children with special needs

Join us by sponsoring **THE RAINBOWS RUN ● WALK**, for **BUTLER COUNTY** and **YOU...**

EVENT RUNDOWN

Join in the fun for the second annual 5K and 2-Mile Family Fun Walk to benefit children with special needs ages birth – 21 and their families.

All proceeds benefit children and families in Butler County. The USATF certified and officially timed **5K race is open to both competitive and non-competitive participants**. And, the extra fun **1-Mile walk is for the whole family**.

Strollers and wheelchairs are welcome. The day will be a celebration of children with special needs and all they contribute to our community.



Race to BE THE FIRST to sign up for a signature sponsorship today!

Saturday, May 4, 2013

El Dorado Civic Center
201 E. Central, El Dorado, Kansas

Schedule of Events

9 a.m. 5K Race
10 a.m. 1-Mile Family Fun Walk
10:45 a.m. Awards Ceremony

Prizes for traditional and special needs athletes!

Planning Committee

Patrick Todd, Oz Endurance, Race Director
Michelle Eastman, Promotions
Charlene Miller, Community Volunteer
Amy McDonald, Registration
Lisa Farris, Rainbows' Board Member
Mary Gaffey, Community Volunteer
Kelsey Parker, Volunteers

Susan Harsh, Bright Beginnings
Ashley Hicks, Early Childhood Teacher
Tamara Bernard, Smart Start
Audra Kenneson, Smart Start
Kara Knight, Occupational Therapist
Tiffany Owens, Early Childhood Teacher
Jonathan Henak, Flint Hills Services

100% of your sponsorship supports children with special needs and their families in Butler County through the following services...



Targeted Case Management

Providing personal assistance in finding and securing the programs, services and financial aid children with special needs and their families need.

Rainbows uses a family-centered approach encouraging each family to make their own choices and letting the case manager advocate and coordinate the services to make the family's wishes a reality. As a long-time recognized leader in Kansas, Rainbows' case managers help families overcome barriers. They match the needs of each child and family with available community resources and access to those services.



Smart Start of Butler County

Working together for affordable, quality child care, education and early childhood wellness.

The care, education and well-being of our children is paramount to success and happiness of families, and the productivity of the communities in which they live. In Butler County, communities are working hard to provide smart solutions for families, child care providers and educators through Rainbows United Smart Start of Butler County. Improved access to quality child care, education, and health and wellness information give area children a Smart Start in life. Children get a critical boost with Smart Start of Butler County.



Bright Beginnings, Infant/Toddler Services

Helping very young children with developmental delays play, share, learn and grow.

As you watch a baby or toddler, you may wonder if they are where they should be developmentally. The future can seem clouded with uncertainty. Developmental delays are more common than you may think and, in our community, we have many ways to help. Rainbows United is here for hundreds of children, shining warmth and offering bright beginnings. Rainbows United offers 16 early intervention services, depending on your specific needs, at no costs to families.



Mission Rainbows United, Inc. enhances the lives of children with **special needs** and their families by bringing together community resources and providing customized services.

[Learn more at RainbowsUnited.org](https://www.RainbowsUnited.org)

2013 Sponsorship Levels and Benefits

The Rainbows Run • Walk

All sponsorships include: Company name listed on RUCFoundation.org and tax-deductible receipt from Rainbows United, Inc. **Print deadline for sponsorships on this page: January 31**

IMPACT! Presenting Sponsor • \$5,000

- Eight (8) event registrants. Choose from either 5K or Family Fun Walk options
- “Presented by” company brand featured prominently in all promotional materials
- Premier signage placement at event venue
- Opportunity for company representative to be featured in media interviews and during awards ceremony program
- Opportunity for company products/services to be distributed in event registration packets, products must be provided by April 10
- Company brand featured on participant bibs

MOVE! 5K Race Sponsor • \$2,000

- Prominent signage placement marking 5K route
- Six (6) event registrants. Choose from either 5K or Family Fun Walk options
- “Sponsored by” company brand featured prominently when referencing 5K race in event promotional materials
- Opportunity for company representative to be recognized during awards ceremony program
- Opportunity for company products/services to be distributed in event registration packets, products must be provided by April 10
- Logo on participant t-shirts

ENJOY! 1-Mile Family Fun Walk Sponsor • \$2,000

- Prominent signage placement marking 1 mile route
- Six (6) event registrants. Choose from either 5K or Family Fun Walk options
- “Sponsored by” company brand featured prominently when referencing 2 mile walk in event promotional materials
- Opportunity for company representative to be recognized during awards ceremony program
- Opportunity for company products/services to be distributed in event registration packets, products must be provided by April 10
- Logo on participant t-shirts



2013 Sponsorship Levels and Benefits

Print deadline for sponsorships on this page: February 28

REWARD! Awards Ceremony Sponsor • \$1,000 cash or in-kind

- Company brand featured at awards ceremony venue
- Option to display company banner at event
- Company brand featured on all prize packets for race winners
- Four (4) event registrants. Choose from either 5K or Family Fun Walk options
- Logo on participant t-shirts

PLAY! Children's Area Sponsor • \$1,000

- Company brand featured at specially designed "carnival" area for children and families
- Option to provide branded giveaways to guests under age 8
- Four (4) event registrants. Choose from either 5K or Family Fun Walk options
- Logo on participant t-shirts

HELP! Volunteer Sponsor • \$1,000 (limit 1)

- Company brand featured on all volunteer t-shirts
- Company brand featured on all volunteer communication and at volunteer hospitality station the day of the event
- Four (4) event registrants. Choose from either 5K or Family Fun Walk options
- Logo on participant t-shirts



CONNECT! Race Packet Sponsor • \$500

- Company brand featured on all race packets
- Opportunity for company products/services to be distributed in registration packets
 - Provide items by April 13
- Two (2) event registrants. Choose from either 5K or Family Fun Walk options
- Company name on participant t-shirts

HYDRATE! Water Sponsor • \$500

- Company brand featured at hydration stations along 5K, walk and at finish line
- Two (2) event registrants. Choose from either 5K or Family Fun Walk options
- Company name on participant t-shirts

REFUEL! Food Sponsor • \$500

- Company brand featured at snack stations at finish line and at kid's carnival
- Two (2) event registrants. Choose from either 5K or Family Fun Walk options
- Company name on participant t-shirts



SPORT! T-Shirt Sponsor • \$250

- Company name on participant t-shirts

CELEBRATE! Sponsor a Family • \$100 (multiple opportunities until April 10)

- Your donation covers registration fees for a family of 5 who would otherwise not be able to participate
- Sponsor name listed on buttons for sponsored family to wear the day of the event

CUSTOM SPONSORSHIPS AVAILABLE: Call Michelle Eastman at (316) 558-3435 for details!

The Rainbows Run • Walk

Questions? Contact Michelle Eastman at (316) 558-3435 or e-mail meastman@rui.org

COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____

PHONE _____ **FAX** _____

E-MAIL _____

How would you like your company name listed in publicity materials? _____

Please email your company logo to meastman@rui.org. Please call to confirm receipt (316) 558-3435.

2013 SPONSORSHIP COMMITMENT

- **IMPACT!** Presenting Sponsor • \$5,000
- **MOVE!** 5K Race Sponsor • \$2,000
- **ENJOY!** 1-Mile Family Fun Walk Sponsor • \$2,000
- **REWARD!** Awards Ceremony Sponsor • \$1,000 cash or in-kind
- **PLAY!** Children's Area Sponsor • \$1,000
- **HELP!** Volunteer Sponsor • \$1,000
- **CONNECT!** Race Packet Sponsor • \$500
- **HYDRATE!** Water Sponsor • \$500
- **REFUEL!** Food Sponsor • \$500
- **SPORT!** T-Shirt Sponsor • \$250
- **CELEBRATE!** Sponsor a Family • \$100



Payment options

- Advanced payment in full
OR
Payment plan: ____ payments of \$ ____ each

Payment type

- Check
- Credit Card (circle): MasterCard | VISA | AmExp | Discover
Number _____ Exp. Date _____ Ver. Code _____



Signature _____ Printed Signature _____

Title _____ Date _____

PLEASE RETURN THIS COMPLETED FORM IN THE ENCLOSED ENVELOPE WITH YOUR PAYMENT DETAILS TO

Rainbows United, Inc., 409 N. Main, El Dorado, KS 67042